

Age Less Than 18
Quit Line Data Summary
January 1 - March 31, 2002

	Less Than 18	State
Number of Calls to Quit Line	N = 73	N = 4,096
Percent of Statewide Calls	2.3%	100.0%
Percent of State Population¹	25.7%	100.0%

	Less Than 18 %	State %
Gender	N = 72	N = 3,737
Female	58.3%	61.7%
Male	41.7%	38.3%
Race/Ethnicity	N = 61	N = 3,032
People of Color	4.9%	12.8%
White	95.1%	87.2%
Age	N = 73	N = 3,176
Less than 18 years old	100.0%	2.3%
Education	N = 66	N = 3,209
Did not graduate high school	97.0%	19.8%
High school graduate	1.5%	33.3%
Some college/vocational school	1.5%	36.9%
College graduate	0.0%	10.0%
Caller Type	N = 66	N = 3,483
General Information	9.1%	10.6%
Health care provider	0.0%	3.4%
Tobacco user	90.9%	86.1%
Payer Type	N = 29	N = 2,167
Insured	48.3%	40.2%
Uninsured	17.2%	25.1%
Medicaid	34.5%	34.7%
Heard About	N = 60	N = 3,110
Past caller	10.0%	12.9%
Employer/worksites	1.7%	1.4%
Health care provider	13.3%	17.0%
Television	23.3%	23.9%
Outdoor advertisement (billboard/bus/wall)	5.0%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	8.3%	6.2%
Radio	1.7%	1.1%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	1.7%	5.2%
Family or friend	20.0%	21.5%
Health Department	3.3%	3.0%
School	11.7%	0.9%